



National Liquor News October, 2008

Page: 64

Section: General News

Region: National Circulation: 10163

Type: Magazines Trade

Size: 41.00 sq.cms

Frequency: Monthly

New brand **OPTIMISTE** has launched, with its Cabernet Sauvignon 2005, Petit Verdot 2006 and Marquis 2006. Steve and Sharlene Dadd have been producing fruit from their Mudgee vineyards for many years but now realising their own dream with their own wines. The Dadds have been assisted by Arrowfield's winemaker Barry Kooij and now also have young winemaker Michael Slater on board. The wines are being distributed in NSW and VIC through In Wine.